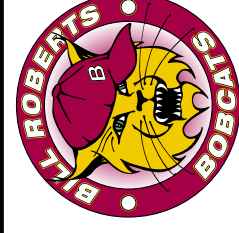


2012 Bill Roberts Sponsorship Opportunities	Title	Invested	Motivated	Respected	Dedicated
*Early Bird Special - sign up before October 31, 2011 for a discounted price	\$5000	\$2500	\$1000	\$500	\$250
Fence Banner - Ongoing	Prominent display of (3) Company Provided Banners (Banner Size 30" x 60") at Bill Roberts for one year	Prominent display of (2) Company Provided Banners (Banner Size 30" x 60") at Bill Roberts for one year	Prominent display of (1) Company Provided Banner (Banner Size 30" x 60") at Bill Roberts for one year		
Auction - Spring 2012	(2) Full page ads in the Auction Catalog. Sponsorship Display at event; Logo included on website, invitations, posters, & other marketing materials. Plus 8 event tickets	Full page ad in the Auction Catalog. Sponsorship Display at event; Logo included on website, invitations, posters, & other marketing materials. Plus 8 event tickets	1/2 Page ad in the Auction Catalog; Logo included on website, invitations, posters & other marketing materials. Plus 6 event tickets	1/4 Page ad in the Auction Catalog; Logo included on website, invitations, posters & other marketing materials. Plus 4 event tickets	1/8 Page ad in the Auction Catalog; Logo included on website, invitations, posters & other marketing materials. Plus 2 event tickets
Yearbook - Spring 2012	(2) Full Page ads in the annual School Yearbook	Full Page ad in the annual School Yearbook	1/2 Page ad in the annual School Yearbook	1/4 Page ad in the annual School Yearbook	1/8 Page ad in the annual School Yearbook
School Directory - Fall 2012	(2) Full Page ads in the annual School Directory	Full Page ad in the annual School Directory	1/2 Page ad in the annual School Directory	1/4 Page ad in the annual School Directory	1/8 Page ad in the annual School Directory
Direct Giving - Fall 2012	Company logo featured on mailers to invitees and included on event signage and other marketing materials. Company provided materials displayed at Direct Giving Parties	Company logo featured on mailers to invitees and included on event signage and other marketing materials. Company provided materials displayed at Direct Giving Parties	Company logo featured on mailers to invitees and included on event signage and other marketing materials. Company provided materials displayed at Direct Giving Parties	Company logo featured on mailers to invitees and included on event signage and other marketing materials	
Website - Ongoing	Corporate logo and link featured on the Bill Roberts PTA website for one year	Corporate logo and link featured on the Bill Roberts PTA website for one year	Corporate logo and link featured on the Bill Roberts PTA website for one year	Corporate logo and link featured on the Bill Roberts PTA website for one year	



Please contact Nicole Conard at nconard@comcast.net or Amy Stanwood at quest4snow@gmail.com with any sponsorship questions.

