

Wednesday, September 7, 2011 6:30 p.m.

Bill Roberts Cafetorium

AGENDA

1. Call to Order at **6:40**
2. Introduction of Elected Board – (Krista Meikle)
3. Secretary’s Report – (Kara Heckler)
 - a. **Pass around previous meeting notes and moved to adopt them**
4. President’s Report – (Krista Meikle)
 - a. **5th official year of independently running the PTA**
 - b. **Plan for this year**
 - i. **Continue communications efforts that began last year with PTA and Trich Lea; Reagan Petersen will chair new Communications Committee that will support this effort**
 - ii. **Continued Fundraising Efforts**
 - iii. **Working to make school feel like a community – collaborate and help bring middle school in fundraising and help the 770+ students to feel smaller and bring them together**
 - iv. **Where the money goes – raised over 200k last year**
 1. **170k granted to the school for 2 fulltime teachers and 22-23 para teachers which is more than any other school in the district by a lot (yeah)**
 2. **Fund special programs such as scholarships, field trips, school supplies**
 - c. **Changes for 2011 – 2012 (details further down in notes)**
 - i. **Have more father involvement – Watch Dogs**
 - ii. **New fundraiser – cookbook**
 - iii. **Communications Chair – Reagan**
 - d. **Meetings will be 1st Wed of the month – skip, December, January, starting at 6:30 ending at 8:00 promptly with free child care**
5. Vice President’s Report – (Michelle Young)
 - a. Budget Committee & Timeline
 - i. **Just setting up committee for this year and will provide a report in October**
6. Treasurer’s Report – (Derek Peterson)
 - a. Current Financial Statement
 - i. **A treasure’s report for the end of July was distributed to those in attendance, main item is that the total cash in the bank is 224k, money is banked to fulfill the obligations to the school for grant, etc.**
 - ii. **Expenses added that trailed in at the end of the year and added the ongoing monthly revenue from the CATS campaign**
7. Standing Committee Reports
 - a. Membership – (Kate Feldman)
 - i. **Little over 50 members for this year; approximately 200 last year so the goal is to hit half of the school (~400) for this year**
 - ii. **You are a voting member of the PTA with membership and you do need to renew with each school year**
 - b. Fundraising – (Suzanne Paul) **update given by Krista Meikle**
 - i. **Direct Giving - (Johanna Erickson)**
 1. **13k raised at the first party**
 2. **Next one is this Friday at the Sorensen home**
 3. **The following week part will be held at the home of the Creighton’s**
 4. **New party this year will be a family night at the school where families are able to attend and will have games and lots of fun**



5. **Final party which is also new this year, will be at the mansion downtown with a 80's cover band, lots of food and fun**
 - ii. Cookbook - (Maggie Broaderick/Nicole Stephan)
 1. **A new fundraiser to switch from the catalog sales will be to work on a cookbook; looking to have it ready for Christmas gifts, due to the need for a quick turn around, they will be requesting recipes in September**
 - iii. Sponsorship - (Amy Stanwood/Nicole Conard)
 1. **Packages finalized and sent out to existing sponsors last night (9/6) including all areas of advertising and now need help with trying to get new sponsors. Cycle runs from January through December. Incorporating banners on the fence into packages which seem to be a big draw. Urban Mattress will be leaving as title sponsor and looking for a replacement if anyone you know would be interested?**
 - a. **Any local business including Northfields, Cherry Creek, Park Hill, etc.**
 - b. **Looking into Stapletonion**
 - iv. Auction - (Jenny Cox)
 1. **Looking for a co-chair**
 2. **There is a list of all the auction committees and where we may have the open positions. Currently Open:**
 - a. **Co-Chair**
 - b. **Acquisitions**
 - c. **Technology/Data Entry**
 - d. **Clean-Up**
 3. **Going to be at the Grand Hyatt hotel downtown at 1750 Welton; looking for rates at the hotel. It is going to be on St. Patrick's Day, goal is to raise 100k this year.**
 4. **No electronic tablets this year**
 5. **Currently using Greater Giving - Sept. 22nd training that Jenny will attend and will discuss the use of an App for your phone**
 - v. Spirit Wear Orders - (Darcy Bar-On/Sarah Kaufman)
 1. **Form will be out to the kids next week with items being ordered in 2-3 weeks**
 2. **Going to start a new Bulletin Board for "Where in the World is Bill Roberts" - more info to come in the Thursday Notes**
 - vi. King Soopers Card - (Jodi Clifford)
 1. **Easiest money the PTA will earn**
 2. **5% of whatever you load on the card is sent to Bill Roberts**
 3. **Almost \$1200/month from King Soopers from approximately 25 families**
 4. **You can order from the office and Jodi will deliver to your child on Friday**
 5. **You can use it at any Kroger Chain even out of state**
 6. **If you have 0 balance for 3 months it will expire**
 7. **Will put together a "How To Use The Card" document on the website**
 - vii. Upcoming restaurant events - (Suzanne Paul) **update given by Krista Meikle**
 1. **October 13th - McDonald's the staff will be working**
 2. **November 7th - Udi's (Tentative)**
 3. **Chipotle and Noodles will be spring time**
 - c. Staff Support (Cheryl Richardson)
 - i. **No update at this time**
8. Special Committee - Chair Introductions & Reports
- a. Art Support - (Nikki Tomkinson)
 - i. **Has been empty for a long time so excited to have someone to help support this special at the school**
 - b. Boltage Update - (Kristen Klassen)
 - i. **Approximately 80 walkers/bikers last spring**
 - ii. **Last week at 160 every day!!**
 - iii. **If you haven't gotten a tag, we have some here and we need to have the children registered online**
 - iv. **Raised enough money to pay for Boltage for this upcoming year**



- v. **Will be selling Bill Roberts calendar for \$10/each and will help fund for next year with any leftover money to be used for the Middle School**
- vi. **Needs a couple of volunteers through the course of the year to help with prizes**
- vii. **To encourage the kids, will have classes compete against each other, i.e. 1st grade classes compete with each other and the winner gets an extra 15 minute recess**
- viii. **Parent survey was sent around to help with the safety program that will be started next week, consistent theme was the need for more crossing guards and we will need volunteers for that**
- ix. **Question Raised: Reason for closing the gate in the middle of the fence for when the kids leaving? It is making it harder for people to leave b/c of logjam with the bikes who park on the inside and those with the bike racks. Answer: Actually trying to slow down the bikers b/c when they were coming out in the middle it was blocking those that are walking down to get on the bus. Resolution: Will look into opening the gate at the end by the bike path.**
- c. **Box Tops – (Sophie Johnson) not present but good discussion:**
 - i. **If you haven't go to: Boxtops4redemption.com**
 - ii. **Will look into creating a How To document to post on website**
 - 1. **Select the school and create a login/pw**
 - 2. **Go to the site to see what stores participate**
 - 3. **Can also still cut them out and send them in**
- d. **Carnival – (Amy Passas)**
 - i. **On the DPS calendar for May 10th, Thursday night, which is the week of book fair and running it in conjunction of the 3rd grade goal of reading**
- e. **Communications – (Regan Petersen) update given by Krista Meikle**
 - i. **September 20th at 6:30 will be the first town hall meeting for the school**
 - ii. **Bobcat bulletin will be put out this month**
- f. **CSC – (Molly Moroney)**
 - i. **Next Thursday at 3:30, the 15th, will be the next meeting of the CSC; please attend if you can**
- g. **Directory – (Marva Williams) not present**
- h. **EduKit – (Kristie Kelley) – nothing to report**
- i. **Family Programs – (OPEN) update given by Krista Meikle**
 - i. **Setting up the school dances which already has a date assigned to it to coordinate with the book fair**
 - ii. **Community hero readathon coordination – Thursday, December 1st**
- j. **Green Team – (Lara Link)**
 - i. **Not present**
- k. **Legislative – (Julia Thompson) – not present**
- l. **Library Committee – (Amy Passas)**
 - i. **Check in/out are Tuesday and Thursdays and help is appreciated for those times but any day is also great for help with re-shelving**
 - ii. **Nov. 28th – Dec 2nd will be the book fair**
 - iii. **Love of reading book logs will be ready for next check out**
 - iv. **Blue Box for books at the end of the driveway will be going away during the school year**
 - v. **Library is always accepting gently used books**
- m. **Middle School Support – (Dianna Litvak) update given by Krista Meikle**
 - i. **Liaison for the middle school parents and to help rally their involvement**
- n. **Music Support – (David & Lauren Ross) – not present**
- o. **Original Works (Jessica Miller) update given by Krista Meikle**
 - i. **Meeting with the team that put the project together last year this week so more information to come home in backpacks and in Thursday Notes**
- p. **P.E. Support – (Emily Bovard) nothing to report**
- q. **Staff Liaison – (Chris Stuhr/Kim Douglas/Nita Baumann)**
 - i. **Role to take the info from these meetings to pass onto the staff**
- r. **Thursday Notes – (Tammy Rudolph) – update given by Krista Meikle**



- ix. **Thank you so much for the fundraising b/c none of this would be possible without the PTA fundraising**
- x. **Question: Has talk of boundaries come up within Stapleton and the 3 schools? This has just come up but students in the school would be grandfathered but this will have to happen at some point b/c of high cost of transportation – would have more walkers then bus riders if the boundaries are put in place.**

10. Meeting closed at 7:58

Next Meeting: Wednesday, October 5, 2011!