



February 1, 2012

Dear Business Owner or Manager,

On behalf of the William "Bill" Roberts School Parent Teacher Association, we are requesting your support of our fifth annual auction fundraiser. The **Go Green, Give Green Auction** will be held on March 17, 2012 at the Grand Hyatt in Downtown Denver. The support of businesses, like yours is critical to the success of our event and our school. We are seeking your support with the donation of a gift certificate or other product.

William "Bill" Roberts School is a Denver Public School located in the unique community of Stapleton. Bill Roberts is in its sixth year of existence and is dedicated to educating students from Early Childhood Education (ECE, age 3) through 8th grade, totaling almost 800 students. The Bill Roberts Parent Teacher Association (PTA) helps support the school community by raising funds to ensure that our neighborhood school becomes a model for success within DPS. Funds raised by the PTA help keep class sizes small, support special classes such as art, PE, music and drama, provide funds to middle school sports teams, and much more.

The **Go Green, Give Green Auction** event is an adults-only evening with both a silent and live auction as well as dinner, drinks and dancing. In 2011 we raised nearly \$90,000 and had more than 450 attendees. We are targeting an increase in attendees in 2012 and would like to significantly exceed last year's revenue. We need your help to be successful!

Your donation will provide you with wonderful exposure for your business within our community. We will provide visibility of your business in our auction catalog. **We would be happy to display marketing materials that you provide us for the auction event.** Additionally, monetary or in-kind donations may provide certain tax benefits. We encourage you to speak with your tax advisor to determine how you can receive the highest benefit.

If you are able to support Bill Roberts School and the Go Green, Give Green Auction, please send your donation to Jocelyn Lindenmuth at 2680 Wabash, Denver, CO 80238.

The families of Bill Roberts thank you in advance for your support of our wonderful neighborhood school.

Sincerely,

Jocelyn Lindenmuth
Bill Roberts Auction Acquisitions Chair

CO BR tax exempt -- 98-00755-0000
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